



BABC 2016 Sponsorship Opportunities

Networking on Tap

Business networking events held at least 5 times a year at various venues. Expected attendance at these events is 80 to 100

Exclusive Single Sponsor for the year - \$2000

or

Lead Sponsor - \$300 per event

- Prominent billing as lead sponsor at the event
- Prominent billing as lead sponsor on the website calendar page and other marketing material
- Opportunity for corporate literature placement
- Registered attendee list

Supporting Sponsor - \$100 per event

- Billing as supporting sponsor at the event
- Billing as supporting sponsor on the website calendar page and other marketing material

BABC Lunch & Learn

The lunch & learn programme is designed to bring relevant information on business issues and personal professional development. They are held on a quarterly basis. The format is classroom seating with box lunch provided. The programme is intended for smaller audiences of 40-50 individuals to facilitate networking as well as interaction with the speaker.

Exclusive Single Sponsor for the year - \$1,500

or

Lead Sponsor - \$300 per event

- Prominent billing as lead sponsor at the event
- Prominent billing as lead sponsor on the website calendar page and other marketing material
- Opportunity for corporate literature placement
- Registered attendee list

Supporting Sponsor - \$100 per event

- Billing as supporting sponsor at the event
- Billing as supporting sponsor on the website calendar page and other marketing material

Annual General Meeting – Mid-March

The annual general meeting usually scheduled the last week of February or first week of March. The keynote topic is generally a UK/US economic overview. United Airlines is the presenting sponsor for the event. Expected attendance is 100-120 individuals

Supporting Sponsor - \$2,500

- Corporate branding at all events, website calendar page and on all marketing materials associated with the programme
- Table of ten at the Annual BABC International Business Awards Luncheon
- Corporate logo on luncheon table signage
- Guest list in advance

BABC Royal Ascot Day – March

An evening at the Sam Houston Race Park in the third level suites. Includes live racing, champagne reception, buffet, Best Ladies Hat contest, Best Dressed Gent contest door prizes. This is a popular event and always a sell out. A perfect way to entertain clients or reward employees. Attendance at this event is limited to 120 by the venue.

The Royal Enclosure - \$7500 – One available

- 8 invitations to Queen's Champagne Reception
- 8 invitations to buffet and racing
- 8 drink tickets
- 4 bottles of wine at dinner
- 8 \$15 starter betting vouchers
- Front row window table placement
- Prominent corporate branding as title sponsor at event and on all marketing materials
- Named race and photo opportunity with winner

Queen's Champagne Reception - \$5,000 - One Available – Exclusive

- 8 invitations to Queen's Champagne Reception
- 8 invitations to buffet and racing
- 8 drinks tickets
- 2 bottles of wine at dinner
- 8 \$10 starter betting vouchers
- Front row window table placement
- Prominent corporate branding
- Named race and photo opportunity with winner
- Opportunity to give the toast to the Queen

Furlong Table – \$1,500 – 3 available

- 8 invitations to Queen's Champagne Reception

- 8 invitations to buffet and racing
- 8 drinks tickets
- 8 \$5 starter betting vouchers
- Front row window table placement

Corporate tables - \$1,000

- 8 invitations to Queen's champagne reception
- 8 invitations to buffet and racing
- 8 drinks tickets
- 8 \$2 starter betting vouchers

Tickets – Member \$80 – Non-member \$95

- Queen's reception
- Buffet and racing
- Drinks ticket
- \$2 starter betting voucher

BABC International Business Awards Programme (Kickoff reception; luncheon) – October

A business awards programme designed to recognize UK and US businesses excelling in trade and investment between the United Kingdom and Texas. Events and promotion run almost year round from the sponsor's reception in the spring kicking off the program, through the applications process, announcement of finalists and finally the announcement of winners at the annual business awards luncheon on the fall. Attendance at this event averages 220 individuals. Platinum and gold sponsorship include a membership.

Platinum - \$10,000 –

- BABC Silver Sponsor Membership valued at \$2500 – membership may be upgraded with cash difference
- Invitation to all awards related events
- Prominent corporate branding at all events, website calendar page and on all marketing materials associated with the programme
- Table of ten at the Annual BABC International Business Awards Luncheon
- Corporate branding on luncheon table signage
- Guest list in advance

Gold - \$7500

- BABC Corporate Membership valued at \$750 – Membership may be upgraded with cash difference
- Invitation to all awards related events
- Corporate branding at all events, website calendar page and on all marketing materials associated with the programme
- Table of ten at the Annual BABC International Business Awards Luncheon
- Corporate branding on luncheon table signage
- Guest list in advance

Silver - \$3500

- Invitation to all awards related events
- Corporate branding at all events, website calendar page and on all marketing materials associated with the programme
- Table of ten at the Annual BABC International Business Awards Luncheon
- Corporate logo on luncheon table signage
- Guest list in advance

Corporate Tables - \$1000

- Invitation to all awards related events
- Corporate name listing on the website calendar page
- Table of ten at the Annual BABC International Business Awards
- Corporate name on luncheon table signage

Small Business Underwriting - \$500-\$250

\$500

- Four (4) tickets to the awards luncheon
- Company name in the luncheon programme
- Opportunity for corporate literature placement at registration

\$250

- Two (2) ticket to the awards luncheon
- Company name in the luncheon programme

\$150

- One (1) ticket to the awards luncheon
- Company name in the luncheon programme

Tickets – Members \$50 – Non-members \$60

In-Kind Partnerships

- Kickoff Reception
- Printing
- Audio Video
- Media
- Sponsor's Reception

Speaker Events - TBD

These events are offered as available during the year w/visiting ministers and as current and relevant issues come up – These events are somewhat spontaneous so there is no way to give an idea of when there will be an availability to build an event around a visit or issue.

Sponsorships for these events range from \$5,000-\$2500 w/ corporate tables at \$1,000 to \$750.

Non-Event Sponsorship

Website Sponsorship - \$2,000

- Corporate Branding on all static website pages with link back
- Corporate Branding on all This Week at BABC e-newsletter with link back

E-newsletter Sponsorship - \$1,000

- Corporate Branding on all BABC e-newsletters with link back

BABC is always open to ideas and suggestions to build events for a particular sector or group.